

Capability Statement

Company History

- Established 2007
- 8(a) Business Development Program Certified
- HUBZone Certified
- Economically Disadvantaged Women Owned Small Business (EDWOSB)
- Women Owned Small Business (WOSB)
- Disadvantaged Business Enterprise (DBE)
- DUNS: 048105098
- CAGE: 7G7N9

Areas of Expertise

- Public relations
- Event planning
- Branding solutions
- Graphic design
- Market research
- Website creation
- Photography
- Social media
- Strategic planning
- Digital advertising SEO
- Video & film production
- Integrated marketing

Key NAICS Codes

- 541810 Advertising Agencies
- 541820 Public Relations Agencies
- 541830 Media Buying Agencies
- 541840 Media Representatives
- 541850 Outdoor Advertising
- 541860 Direct Mail Advertising
- 541870 Material Distribution Services
- 541890 Other Advertising Services
- 541430 Graphic Design Services
- 541611 Administrative Management & General Management Consulting Services
- 541922 Commercial Photography
- 512110 Motion Picture and Video Production

Campbell & Company Advertising Agency (C&C) is a traditional full-service advertising agency that has evolved into a marketing communication firm with expertise in branding, strategic planning, digital marketing, public relations and content development. C&C is a 100% female owned LLC, classified as a Minority Owned Small Business by the SBA.

C&C is essentially a creative and strategic all-star team, comprised of the region's best and brightest practitioners — seasoned experts who plan, create, produce and implement breakthrough brand messages and creative campaigns that are impossible to ignore.

Past & Current Performance

- Department of Energy
- Oklahoma Air National Guard
- Kentucky Army National Guard Recruiting & Retention
- Muscogee (Creek) Nation
- Oklahoma Crime Victims Compensation
- Central Oklahoma Tourism Frontier Country

Department of Energy - Developing and producing a 75th anniversary video for the Southwestern Power Administration

Oklahoma Air National Guard - Designing and building out a 153-page printed piece for the House, Senate and Congressional Districts utilizing photos, pie charts and maps

Kentucky Army National Guard - Created, managed and maintained campaigns across Facebook, Instagram, and Google AdWords, including a video campaign for Facebook, as well as utilizing hyper-local targeting and geo-fencing

Muscogee (Creek) Nation - Tourism Department Video, 5 minute long-form video, three day on-location shoot with 16 locations, pre-production, strategic planning, shot list, location planning and scouting, and post-production

