

Campbell & Company Advertising Agency
722 N. Broadway Avenue, Suite 401
Oklahoma City, OK 73102
405-848-7330 • robyn.healy@candcok.com



Socio-economic certifications: 8(a), HUBZone, WOSB, EDWOSB and DBE

Capability Statement

Campbell & Company Advertising Agency, (C&C) is a traditional full-service advertising agency that has evolved into a marketing communication firm with expertise in branding, strategic planning, digital marketing, public relations and content development.

- Integrated Marketing
- Branding solutions
- Graphic Design
- Public Relations
- Market Research
- Website Creation
- Photography
- Social Media
- Strategic Planning
- Digital Advertising SEO
- Video & Film Production
- Event Planning

Past Performance

Oklahoma Crime Victims Compensation
Tina Harman - Public Information Officer
tina.Harman@dac.state.ok.us
405-264-5006

Muscogee (Creek) Nation
Ryan Logan - Tourism
rlogan@MCN-NSN.gov
918-732-7992

Central Oklahoma Tourism Frontier Country
Sherri Rogers – Executive Director
sherri@oktourism.com
405-232-6552

Amtrak Train Heartland Flyer
John Dougherty – Assistant Director (Ret)
cushmanite@cox.net
405-361-3725

Differentiators

As a full-service agency, we are able to be nimble, quickly evaluate and adjust advertising efforts and make actionable changes. Some of our expert areas are research of target audiences, trends, segmentation, creative concepts with appropriate tracking matrix for focus groups, branding panels and social media campaign measurements. C&C uses responsive methodology that provides systems to insure impactful ROI.

A unified marketing strategy encompasses a variety of independent parts. The C&C team of experts plans and develops a campaign to marry these various elements. The multiple platforms of all traditional and digital media will have the 5 C's...Clear, Concise, Consistent, Creative, Communication.

That is our mission at C&C, to develop an organized, data-driven strategy custom-fit to the specific government agency.

Company History

C&C is a 100% female owned LLC started in August of 2007 and classified as a Minority Owned Small Business by the SBA. C&C is essentially a Creative and Strategic "All-Star" Team, comprised of the region's best and brightest practitioners – seasoned experts who plan, create, produce and implement breakthrough brand messages and creative campaigns that are impossible to ignore.

List Specific Pertinent Codes

DUNS 048105098

Cage Code 7G7N9

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North American Industry Classification System (NAICS)

541810	Advertising Agencies
541820	Public Relations Agencies
541830	Media Buying Agencies
541840	Media Representatives
541850	Outdoor Advertising
541860	Direct Mail Advertising
541870	Advertising Material Distribution Services
541890	Other Services Related to Advertising
541430	Graphic Design Services
541611	Administrative Management and General Management Consulting Services
541922	Commercial Photography
512110	Motion Picture and Video Production